Census 2020: How Can I Help?

All around the country, philanthropy is mobilizing to ensure a fair and accurate census 2020. As you consider how you might engage as an individual or through your foundation, here is a handy menu of options for your participation!

**PARTICIPATE**

As an individual...

- Reach out to and meet with your regional or local Census Director
- Share this handy "Census 101" graphic on your personal social media channels.
- Follow @uscensusbureau on Twitter
- Complete your Census form and encourage others!

At my foundation...

- Get your organization’s commitment to the Census
- Leverage the influence you, the leaders of your foundation, and your foundation trustees have to talk about the importance of the Census
- Share fact sheets and toolkits with your team, trustees and nonprofit partners

**CONVENE**

- Form or participate in a Complete Count Commission
- Reach out to any “Hard to Count” individuals in your immediate networks
- Convene local funders to ensure funders are organized and strategically aligned
- Identify and convene interested organizations with capacity and interest in the Census
- Organize a census convening for your grantees to discuss approaches to mobilization and collaboration among field partners
- Fund your current grantees to engage in census work either through add-on grants or new grants
- Fund implementation of “Get Out The Count” efforts
- Support groups to work with federal, state and local elected leaders to ensure adequate funding for the Census

**INVEST**

- Invest your time in understanding why the Census matters, spreading the word and volunteering to reach out to hard to count communities
- Join the NC Census Task Force

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